

Book Press Rubric

Name: _____

CRITERIA	5	4	3	2	1
Content, Clarity and Neatness	Your book is easy to read and all elements are clearly written, labeled, or drawn. Your book does not look too cluttered. It tells your story extremely well.	Your book is easy to read and most elements are clearly written, labeled, or drawn. Overall placement of pictures and writing is good. It tells your story well.	Your book is mostly easy to read and some elements are clearly written, labeled, or drawn. Overall placement of pictures and writing is ok. It tells your story well.	Your book is hard to read with small fonts and may have poor color choices. Better placement of writing and pictures can improve your book. Story can be hard to follow at times.	Your book is hard to read and I cannot tell what goes where. There seems to be no logical design to your book.
Creativity & Design	You have turned in your planning sheet with your final book and have taken time to be creative and think critically about how to best arrange pictures and texts in your book.	You have turned in your planning sheet with your final book. Overall work shows that you made an attempt to be creative and interesting.	You have turned in your planning sheet with your final book. It is not as detailed as it could be. Overall work shows that you made some effort to be creative and interesting.	You did not turn in your planning sheet with your final book. Overall creativity and critical thinking can be improved.	You did not turn in your planning sheet. Your book does not show that you have taken time to be creative and to think critically about where to place pictures and writing.
Spelling & Grammar	There are no errors in spelling and grammar.	There are few if any errors in spelling and grammar.	There are a few errors that may take away from the quality of your work, but most errors are minor.	You could have taken more time to edit your work to correct errors.	There are several errors that take away from the quality of your work.
Media Application	Student makes excellent use of BookPress application and features. "Polished" final product.	Student makes good use of BookPress application and features. The student uses the application to enhance the message.	Student was able to use basic features of BookPress application.	Student did not use the application in an effective manner. Use of application detracts from the intended message.	Student produced a very basic picture book that showed no real understanding of the application.